



Media Release



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ETIHAD REGIONAL AND AIR SERBIA ANNOUNCE CODESHARE AGREEMENT

Etihad Regional, the Swiss-based regional carrier, and Air Serbia, the national airline of the Republic of Serbia, announced a new reciprocal codeshare agreement, offering European travellers greater access between Switzerland and Serbia.

The new codeshare flights, which are in effect from 1 August 2014, will bring the combined number of weekly return flights offered by both airlines between Switzerland and Serbia to 15.

Under the agreement, Etihad Regional will place its F7 code on the daily Air Serbia-operated flights between Belgrade and Zurich. In return, Air Serbia will place its JU code on the Etihad Regional flights between Geneva and Belgrade and Geneva and Lugano.

Maurizio Merlo, Chief Executive Officer of Etihad Regional, said: “We are delighted to announce this new codeshare agreement with Air Serbia which is a significant development for the airline and important for us in a number of ways.

“Firstly, the agreement demonstrates the potential of the partnership between both airlines in terms of network synergies. But most importantly, it makes Etihad Regional’s route network even more attractive by providing our guests more travel options between Switzerland and Serbia.”

Dane Kondić, Chief Executive Officer of Air Serbia, said: “We recently expanded our network to over 38 destinations in Europe and the Middle East, and this codeshare announcement further supports our strategy to provide greater access and connectivity to our guests.



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“We are confident that the agreement will significantly enhance business and leisure traffic between the two countries, and feed passengers onto each other’s flight networks.”

Air Serbia’s Belgrade-Zurich route is operated by an Airbus A319 and A320 aircraft, configured to carry 128 and 155 passengers respectively. In line with the airline’s new livery and modern aircraft, the onboard service proposition has been refreshed with new menu options, a complimentary bar service and improved inflight entertainment offering more choices for guests flying with Air Serbia.

Etihad Regional operates the Geneva-Belgrade and Geneva-Lugano routes with a two-class Saab 2000 turboprop aircraft, configured to carry 50 passengers.

Both airlines are network partners with Etihad Airways, the national airline of the United Arab Emirates, which holds a 49 per cent stake in Air Serbia, and is in the process of formalising a 33.3 per cent equity investment in Etihad Regional.

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About Etihad Regional, Operated by Darwin Airline

Etihad Regional is the new European brand operated by Darwin Airline, the leading regional carrier of Switzerland. The airline is a full service carrier with a fleet of eight 50-seat Saab 2000 turboprop aircrafts and four 68-seat ATRs 72-500, operating to over 30 destinations in 9 European countries: Switzerland, Germany, France, Italy, Spain, Austria, Serbia, Netherlands and UK. Besides serving a range of key secondary cities in Europe, Etihad Regional offers international destinations across the entire world through its future 33.3 per cent shareholding equity and codeshare partner, Etihad Airways. Thanks to this partnership, Etihad Regional Guests are able to earn Etihad Guest Miles and enjoy the benefits of one of the most rewarding loyalty programs. The airline’s major operational hubs are in Zurich and Geneva. The company was founded in 2003 and has its head office in Lugano.

For more information, please visit www.etihadregional.com



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About Air Serbia

Air Serbia was launched as the national airline of the Republic of Serbia on 26 October 2013. It serves 38 destinations in Europe, Mediterranean and Middle East directly from its hub at Belgrade's Nikola Tesla International Airport with passenger and cargo services. The airline also offers long-haul and international destinations in Asia, Australia and Americas through its code-share partners and its equity partner, Etihad Airways that holds a 49 per cent share. The airline currently operates a fleet of 10 narrow-bodied and 5 turboprop aircraft. For more details please visit www.airserbia.com.

For more information contact:

Etihad Regional	Air Serbia
Anna Fosso	Maja Gedošev
Head of Corporate Communications	Air Serbia Corporate Affairs
Via alla Campagna 2a, 6904 LUGANO	Bulevar umetnosti 16a, Belgrade, Serbia
Dir: +41 (0) 91 261 45 97	Tel: + 381 11 2010220
	Mob: + 381 63 291 528
Email: anna.fosso@etihadregional.com	Email: maja.gedosev@airserbia.com