

MEDIA RELEASE

28 July 2014

ETIHAD REGIONAL CELEBRATES ITS 10TH ANNIVERSARY

Etihad Regional, the leading regional carrier of Switzerland operated by Darwin Airline, headquartered in Lugano, today celebrates the tenth anniversary of the company together with its passengers.



Darwin Airline was established on the 12th of August 2003 by the former President, Franco Mosè and the operations started with the first Lugano-Geneva flight on 28 July 2004.

Maurizio Merlo, Chief Executive Officer of Etihad Regional, said: “I’m really proud to be here today to celebrate the tenth anniversary of our first ever commercial flight. I was on board that day and I remember the great enthusiasm we had operating that flight. We have achieved significant growth since then and we are glad to offer to our passenger a network of more than 30 destinations across Europe.

As a 10-year-old Swiss regional carrier, we are proud to extend our celebration to our passengers flying with us, and to show them our gratitude for their loyalty over these years.”

To mark this important anniversary, all guests flying with Etihad Regional from Lugano to Geneva on July 28th will experience a special catering service on board and receive a commemorative gift marking the first decade of Darwin Airline operations.

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Photo caption: Maurizio Merlo, Chief Executive Officer of Etihad Regional welcoming Lugano-Geneva passengers before departure.

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About Etihad Regional, Operated by Darwin Airline

Etihad Regional is the new European brand operated by Darwin Airline, the leading regional carrier of Switzerland. The airline is a full service carrier with a fleet of eight 50-seat Saab 2000 turboprop aircrafts and four 68-seat ATRs 72-500, operating to over 30 destinations in 9 European countries: Switzerland, Germany, France, Italy, Spain, Austria, Serbia, Netherlands and UK. Besides serving a range of key secondary cities in Europe, Etihad Regional offers international destinations across the entire world through its future 33.3 per cent shareholding equity and codeshare partner, Etihad Airways. Thanks to this partnership, Etihad Regional Guests are able to earn Etihad Guest Miles and enjoy the benefits of one of the most rewarding loyalty programs. The airline's major operational hubs are in Zurich and Geneva. The company was founded in 2003 and has its head office in Lugano. For more information, please visit www.etihadregional.com.

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