

Lugano, 14th January 2016

Etihad Regional and Panasonic announce exclusive partnership to provide inflight entertainment

Etihad Regional, operated by Darwin Airline, today announced an exclusive partnership with Panasonic, the world's leading provider of inflight entertainment.

The agreement will see Etihad Regional provide portable electronic devices to guests on selected flights.

Maurizio Merlo, the Etihad Regional CEO said today that this agreement was an "important step forward for Etihad Regional in its mission to provide industry-leading levels of product and service onboard". Mr. Merlo also said that Panasonic was a partner whose innovation and attention to detail matched the regional carriers own.

The trial phase will begin in early 2016, with the devices available on multiple routes across the Etihad Regional network.

About Etihad Regional, Operated by Darwin Airline

Etihad Regional is the new European brand operated by Switzerland's leading regional carrier, Darwin Airline, founded in 2003. Etihad Regional, a full service airline, currently operates with a fleet of seven 50-seat Saab 2000 turboprop aircraft and four 68-seat ATR 72-500s, serving several destinations in four European countries: Switzerland, France, Italy, and Spain.

Besides serving a range of key secondary cities in Europe, Etihad Regional also offers international destinations around the world through its 33.3 per cent shareholding equity and codeshare partner, Etihad Airways. Through this partnership, all *Etihad Guest*, *MilleMiglia*, *topbonus* and *JetPrivilege* members can earn and redeem miles on all eligible Etihad Regional flights. The airline's head office is located in Lugano with major operational hub in Geneva. For more information, please visit www.etihadregional.com.

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