

October 8th 2015

ETIHAD REGIONAL HAS LAUNCHED “TIC-TOC”, FOCUSING ON PUNCTUALITY ON ALL GENEVA-LUGANO FLIGHTS

All Etihad Regional guests on the Geneva-Lugano route benefit from “Tic-Toc”, the company’s new punctuality commitment on its Geneva-Lugano route. For delays over 30 minutes at arrival, the “Tic-Toc” service offers 50% off the next flight operated by Darwin Airline.

In the past months, the Swiss company based in Lugano has been investing on its historical route Geneva-Lugano, providing complementary EXPO tickets to all its passengers arriving in Lugano, as well as offering new, more attractive, prices. In addition, Etihad Regional operated by Darwin Airline has been heavily committed to achieving on-time reliability, pivotal to all business clients that often fly the route daily.

Maurizio Merlo, Chief Executive Officer of Etihad Regional confirmed that: “In order to ensure a more reliable and pleasant journey, we continue to enhance the offer on our Geneva-Lugano route; by providing additional services, new subscriptions, new prices and strong punctuality. We strongly believe in this route, which we have been operating for over 10 years, therefore, we decided to confidently deliver on our promise of quality and reliability: we arrive on-time or we offer a 50% discount on your next flight.”

The Tic-Toc service is valid exclusively on all Geneva-Lugano flights and vice versa. The delay caused by the airline will be measured at the time of touch-down at final destination. The discount on the next flight is set at 50% and will be provided only to eligible passengers via mail after the delay occurred. Discount is applicable on all flights operated by Darwin Airline and reserved via website www.etihadregional.com. Discount is not applicable on taxes and charges. Restrictions may apply.

For more information and the full terms and conditions, visit:
www.etihadregional.com/en-us/our-offers/tictoc/

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About Etihad Regional, operated by Darwin Airline

Etihad Regional is the new European brand operated by Switzerland's leading regional carrier, Darwin Airline, founded in 2003. Etihad Regional, a full service airline, currently operates with a fleet of seven 50-seat Saab 2000 turboprop aircraft and four 68-seat ATR 72-500s, serving several destinations in four European countries: Switzerland, France, Italy, and Spain.

Besides serving a range of key secondary cities in Europe, Etihad Regional also offers international destinations around the world through its 33.3 per cent shareholding equity and codeshare partner, Etihad Airways.

Through this partnership, all Etihad Guest, MilleMiglia, topbonus and JetPrivilege members can earn and redeem miles on all eligible Etihad Regional flights.

The airline's head office is located in Lugano with major operational hub in Geneva.

For more information, please visit www.etihadregional.com.

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